Central Ohio HFMA Presents:
Accounting and Audit Current Issues Update
November 21, 2014
Programming beginning at 1:00
Northeast Conference Center, 4140 Executive Parkway, Westerville, OH 43081

**Event Description**
The Central Ohio Chapter of HFMA is proud to present the following topics (see page 2 for more details):

- Healthcare Consumerism: How the ACA Law and Patient Behavior are Changing the Landscape presented by PNC
- Are You Ready for your HIPAA / HITECH Breach? Presented by McGladrey
- Accounting and Auditing Update (including an update on both recently issued accounting standards and significant proposed changes) presented by Plante and Moran

A happy hour will follow the event. 3 hours of CPEs for CPAs will be offered.

**Who Should Attend**
The focus of the education session is for healthcare accounting and finance professionals at all levels. There are no prerequisites. The sessions are designed as general updates and each presentation is scheduled to include a question and answer period, allowing an opportunity for more specialized questions for attendees.

**Learning Objectives**
Attendees will gain valuable information on the latest and most relevant changes affecting healthcare finance and accounting, and, more importantly, how these changes will affect healthcare and their organization. All of these topics provide excellent and timely takeaways to bring back to any healthcare organization.

**Location Details**
Northeast Conference Center, 4140 Executive Parkway, Westerville, OH 43081
Parking is free.

**Pricing (including lunch)**
Members $20, Non-Members $45

**Registration Information**
Online Registration link: [www.hfma.org/Content.aspx?id=25998](http://www.hfma.org/Content.aspx?id=25998)

**For More Information (Who to Contact)**
Shawn McGrath – shawnmcgrath@patinasolutions.com – 614-944-5202
Session Summaries:

Healthcare Consumerism: How the ACA Law and Patient Behavior are Changing the Landscape - presented by PNC

The ACA law and its resulting effects on access, delivery, and payment are no doubt having an effect on healthcare consumers. More than ever before, the healthcare patient is becoming more engaged in the decision-making process. Similar to the transformation of media content delivery (think Netflix, RedBox, Hulu), healthcare providers stand at the edge of a changing landscape where patients will play an ever larger role of how, where, and with whom they will obtain and pay for healthcare services. This presentation focuses on the forces affecting healthcare supply and demand, and examines the strategies that may prove most successful.

Are You Ready for your HIPAA / HITECH Breach? - presented by McGladrey

a. If a breach happens, are you ready?
   i. Do you have a plan in place now to execute?
   ii. What is your role?

b. What is the definition of a risk assessment?
   i. Where do you start?
   ii. What does the final outcome look like?

c. What is new from the Office of Civil Rights?
   i. What is the focus for 2014 and 2015?
   ii. What can you do to prepare?

Accounting and Auditing Update - presented by Plante Moran

An update on recently issued accounting standards including:
- Revenue Recognition
- Going Concern
- Discontinued Operations
- Donated Personnel Services from Affiliates, and
- Joint & Severable Liability

An understanding of significant proposed changes including:
- Financial statement Presentations for Not-for-Profits
- Extraordinary Items
- Leases
- Simplification Agenda
- Goodwill for Not-for-Profits
- Pushdown Accounting