

Presents: Revenue Cycle Strategies 2010


Tuesday February 16, 2010

Event Description

This event is designed to offer excellent value in education and training to the management and staff of the entire healthcare revenue cycle. Our morning keynote, Day Egusquiza, is a nationally recognized speaker on continuous quality improvement (CQI), benchmarking, redesigning, reimbursement systems and implementing an operational focus of compliance- both in hospitals and practices. Then we split our afternoon into two tracks focused on the delivery level of the participant in the revenue cycle. Linda Tabbert leads front-line, entry level or even supervisory staff through a core level course describing the importance of their role within their hospital. In the meanwhile, management can focus on a track that has a national perspective and presentation from Chuck Lund created for their level on the Medicaid Integrity Program.

Revenue Cycle Strategies 2010	
Tuesday February 16, 2009	
Agenda:	8:30 AM Registration 9:00 AM Introductions
Keynote	9:15 AM Keynote: Day Egusquiza President, AR Systems, Inc <i>Taming Bad Debt - learning about our new patient and other fun topics.</i>
	Noon
	12:15 PM Lunch: Boxed lunch to be provided
Front-line	1:00 PM Breakout: Linda Tabbert Consultant, Masters Associates Receivables Management <i>Intro to Revenue Cycle: What is My Role in the Revenue Cycle?</i>
	4:00 PM
Management	2:45 PM Breakout: Chuck Lund Accenture - Health and Public Service <i>The Who's, What's and Where's of the Medicaid Integrity Program</i>
	4:00 PM
	4:15 PM Door Prizes and Adjourn

In cooperation with our colleagues at



COPAM
CENTRAL OHIO PATIENT ACCOUNT MANAGERS

Who Should Attend

This program is structured to meet the educational needs of both Revenue Cycle management and staff. The morning keynote is a nationally renowned presenter and speaks to all members of the Revenue Cycle. The afternoon breakout sessions are tailored to staff, front line workers and supervisors on one track as well as to Directors, Managers, Vice Presidents and Administrative Directors of Revenue Cycle, Patient Financial Services and the business office in the other track.

For More Information (Who to Contact)

Please contact Central Ohio HFMA Programming Committee Members Jon Puz or Shawn McGrath via email at jpuz@connance.com or shawn.mcgrath@iqor.com respectively.

Learning Objectives

“Taming Bad Debt” – Learning about our new patient and other fun topics:

- 1) This class will help identify new paths to address the diverse needs of new patient population
- 2) Thinking outside the box with ideas on improving cash, increasing handoffs between areas while introducing new ideas for pt impact are all part of this dynamic class.

“Intro to Revenue Cycle: What is My Role?”

Presentation focuses on an introductory level the roles of staff and information in the healthcare revenue cycle. This course is designed for new hires or recent hires within a year, staff that needs refocusing or supervisory level staff that may assist and training and development of front line staff.

“Medicaid Integrity Program” ~ The Who’s, What’s, When’s Where’s and Why’s:

- *Where* did the Medicaid Integrity Program come from?
 - What is the MIP supposed to accomplish?
- *What* is the Medicaid Integrity Group?
- *What* do the Medicaid Integrity Contractors do?
 - Who are the MICs?
 - What are the MIC Jurisdictions?
 - What kinds of audits will the MICs conduct?
- Have the MIC audits started?
 - Where are other MIC audits planned or being conducted?
- *What* types of facilities has the MIP targeted?
 - What types of services has the MIP targeted?
- *What’s* going to happen in 2010?
 - What else will the OIG be monitoring?
- *What* should a health provider be doing?

Location Details

The Fawcett Center at The Ohio State University
2400 Olentangy River Rd.
Columbus, Ohio 43210
Phone: 614-292-1342
<http://www.fawcettcenter.com/directions.asp>

Brought to you by the Revenue Cycle Council
and the Programming Committee
of Central Ohio HFMA



Pricing

- HFMA/COPAM Members: \$40 Individual
- Non-Member: \$65 each

<u>HFMA/COPAM facility discount*</u>	\$30.00 each 3 to 6 from same facility
	\$25.00 each for 7 or more from same

Registration Information

Please register by Friday February 12, 2010 so that we can get an appropriate headcount for lunch. After Friday, February 5th all registrations are final. No refunds or returns. Inclement weather may be anticipated in February in Ohio so please make the appropriate adjustments to your schedule.

Registration On-line: <http://www.hfma.org/events/chapter/CentralOH21610.htm>

Meet our Presenters:

Day Egusquiza

President,

AR SYSTEMS, INC.

Presentations: call 208-423-9036

Daylee1@mindspring.com

Day Egusquiza brings over 30 years experience in health care reimbursement, hospital business office operations, contracting and compliance implementation. Additionally, her experience includes eight years as a Director of a Physician Medical Management billing service and most recently completed an integrated business office between a hospital and a large physician clinic. She has been an entrepreneur in hospital and physician practice accounts receivable management and a leader in redesigning numerous organizations. Her work includes providing guidance as a compliance & APC educator while providing operational insight on the revenue cycle impacts of RAC/Medicare Recovery Audit Contractors. Additionally, she has been instrumental in researching and preparing national education on the impact of the Prescription Drug Benefit. Day's strength is her ability to 'operationalize' complex regulations into teachable components.

Ms Egusquiza is a nationally recognized speaker on continuous quality improvement (CQI), benchmarking, redesigning, reimbursement systems and implementing an operational focus of compliance- both in hospitals and practices. She has been on the AAHAM National Advisory Council, HFMA National Advisory Council, is a past President of the Idaho HFMA Chapter & recently received the Lifetime Achievement Award. She has been highlighted in JCAHO's *Six Hospitals in Search of Excellence*, Zimmerman's *Receivable Report*, HFMA's *HFM* and *Patient Account*, *AHIA Prospective*, and numerous *healthcare newsletters* along with a contributing author to *2006 Health Law and Compliance Update*. She received the Idaho Hospital Association "Distinguished Service Award" for her legislative work and training on new indigent law. Attendees at HFMA's ANI rated her in the top 25% for each year she has presented, earning her the 'Distinguished Speaker' award.

Her greatest accomplishments are her four wonderful children and her eight fabulous grandchildren.

Chuck Lund

Senior Executive, Health and Public Services

Accenture

Detroit, MI

As one of Accenture's national subject matter specialists in the healthcare provider revenue cycle practice, Chuck focuses on methodology development and delivery associated with multi-facility health systems and academic medical centers. He has led large operational turnarounds, BPO and shared services design engagements. In addition, he has co-authored numerous trade articles and books on revenue management and patient satisfaction.

Linda C. Tabbert, CHAM

Senior Consultant

Masters Associates Receivables Management, Inc.

Toledo, OH

Linda has over 30 years of hospital experience including a variety of positions and management responsibilities such as: billing manager, registration manager, billing / follow-up, insurance verification, QA and financial services trainer for individuals and groups.

She was also a Systems Analyst, where she had responsibility for file building/maintenance of CDM; UB and HCFA 1500 billing forms; and insurance, employer, and doctor master files.

She also worked as an Information Systems consultant supporting 10 hospitals during the installation of their electronic remittance software.

During the last eleven years, Mrs. Tabbert has been a professional consultant with day-to-day, hands-on experience assisting clients with revenue cycle, billing, registration, audits, assessments, training/mentoring, project management and interim management.