

The Buckeye Connection

April 2005



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Interested in assisting with the newsletter? Please contact Tara-Ann McElhearn (614-232-7165) or Mark Kosarko (614-232-7138).

This fall HFMA announced that the Central Ohio Chapter received the C. Henry Hottum Award for Educational Performance Improvement!

President's Message *By John Miller, Chapter President*

As my year as your Chapter President comes to a close, I would like to thank all of you who helped make this year a success. Specifically, I would like to thank Lola Popcevski, Margaret Schuler, George Gevas, Ken Stoll, Karin Cain, and Jackie Nussbaum for their efforts on many fronts. Our significant accomplishments include:

- Collaboration with Central Ohio Patient Accounting Managers on the program on the uninsured/underinsured crisis. Attendance was outstanding with more than 80 of our members attending.
- Increase in educational programming.

Chapter Officers

CHAIRMAN OF THE BOARD AND CHIEF

EXECUTIVE OFFICER

Luke Brown

PRESIDENT AND CHIEF OPERATING OFFICER

John Miller

PRESIDENT-ELECT

Lola Popcevski

SECRETARY

George Gevas

TREASURER

Margaret Schuler

Chapter Directors (2004-2005)

DIRECTORS WITH TERMS EXPIRING

MAY 31, 2005

George Gevas

Robert Martin

William Melvin

Bernard Ostrowski

Frank Phillips

DIRECTORS WITH TERMS EXPIRING

MAY 31, 2006

Randy Allen

Spence Fisher

Susan Nelson

Ken Stoll

EX OFFICIO BOARD MEMBER

John Callender

REGIONAL EXECUTIVE

Ted Anderson

Committee Chairs

PROGRAM COMMITTEE

Lola Popcevski, Chairperson

Karin Cain, Co-Chairperson

SOCIAL COMMITTEE

Preston Belding, Chairperson

Brad Chelton, Co-Chairperson

NEWSLETTER EDITORS

Tara-Ann McElhearn, Chairperson

Mark Kosarko, Co-Chairperson

CORPORATE SPONSORSHIP COMMITTEE

Jackie Nussbaum, Chairperson

Ken Stoll, Co-Chairperson

MEMBERSHIP SERVICE PLAN/DIRECTORY

COMMITTEE

Rick Kolaska, Chairperson

Jackie Nussbaum, Co-Chairperson

MEMBERSHIP COMMITTEE

John Miller, Chairperson

Tamara Gawrilow, Co-Chairperson

AWARDS COMMITTEE

Heather Dolen, Chairperson

AUDIT COMMITTEE

Will Sharp, Chairperson

CONSTITUTION AND BYLAWS COMMITTEE

Michael K. Gire, Chairperson

NOMINATING COMMITTEE

John Miller, Chairperson

Lola Popcevski, Co-Chairperson

WEBSITE COMMITTEE

Margaret Schuler, Chairperson

Luke Brown, Co-Chairperson

JOB REFERRAL COMMITTEE

Luke Brown, Chairperson

CERTIFICATION COMMITTEE

Eric L. Young, Chairperson

President's Message (continued)

- Implementation of the Chapter's website at www.centralohiohfma.org.
- Revamped our sponsorship program making value more apparent to vendors.
- Collaboration with the Northeast Ohio Chapter to present the upcoming 2005 Regional HFMA Gerry Haggerty Annual Leadership Institute May 18th-20th at the Glenmoor Country Club in Canton.
- Increase in Chapter membership of 9%.

I would also like to thank our Board of Directors and past-Presidents for their support.

Brad Chelton has been elected Treasurer and will serve with Lola Popcevski, President, George Gevas, President-Elect, and Margaret Schuler, Secretary, as your Chapter officers for 2005-2006. Bob Martin, Frank Phillips, and Bill Melvin have been re-elected to the Board of Directors. Luke Brown, Karin Cain, and Ron Weiner have also been elected to the Board of Directors.

While our Chapter receives strong support from its past-presidents, our challenge continues to be attracting those who can be our future leaders. Participation in the Chapter leadership provides a great opportunity to develop strategic planning and organizational skills as well as the opportunity to develop relationships with the leaders in Central Ohio health care. I encourage all of you who are interested in taking an active role in our Chapter's leadership to contact Lola or any of the other officers or any of the Committee Chairs.

GO BUCKS!

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S&P Expects More Healthcare Downgrades Next Year

Low interest rates in the months ahead could lead to more aggressive financial leveraging and a year of more downgrades than upgrades, says the latest Standard & Poors (S&P) report on U.S. corporate health care. Recent rating reductions are primarily attributable to company-specific events, rather than “broad industry influences.” Corporate health care, as used in the report, refers not only to hospitals and nursing homes, but also to clinical laboratory companies, pharmacy benefit managers, life science companies, medical products companies, and pharmaceutical manufacturers.

Although the aging market’s strong demand for top-quality medical care provides a positive outlook for the healthcare field, new and potentially negative developments could stem from concerns about drug costs and questions about payment responsibility for services and products. This report considers the outlook for more than 100 publicly traded healthcare organizations.

To read the S&P’s Industry Report Card: U.S. Corporate Health Care, or listen to the analysts’ reports (free registration required), go to www2.standardandpoors.com. Go to S&P’s Credit News & Analysis, then on the Health Sector’s Commentary & News, click “more” to display the September 28 date. For the replay of the teleconference, go to S&P’s “our events” and the Teleconference Playbacks.

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The Central Ohio Chapter of HFMA is very pleased to bring you the Annual Spring Golf Scramble on Monday, May 23rd.

Place: *Riviera Country Club (See enclosed map)*

The general outline for the day will be as follows:

10:00 a.m.: *Registration*

11:00 a.m.: *Buffet Lunch*

12:00 p.m.: *Shotgun Start Scramble*

5:30 p.m.: *Dinner & Awards Presentation*

Cost: *Lunch, Golf and Dinner—\$75 per person**

Pre-Registration: *Please register by Monday, May 16th by sending the enclosed registration form and a check payable to Central Ohio HFMA to:*

*Preston Belding
Fifth Third Bank
21 East State Street
7th Floor, MD 468371
Columbus, OH 43215*

E-mail: Preston.Belding@53.com

Phone: 614-744-7069

Fax: 614-744-7606

****Total cost per person subsidized by sponsors to hold member payment to \$75***

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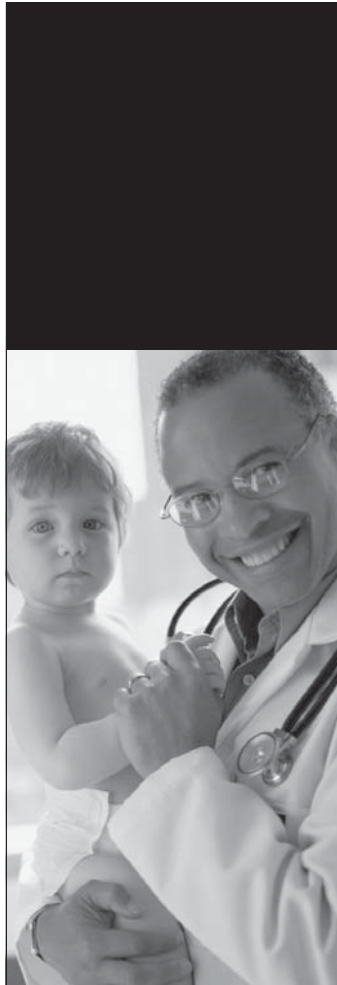
To learn more, contact:

George Gevas
Senior Vice President and Regional Manager
614-463-7346
george.gevas@nationalcity.com

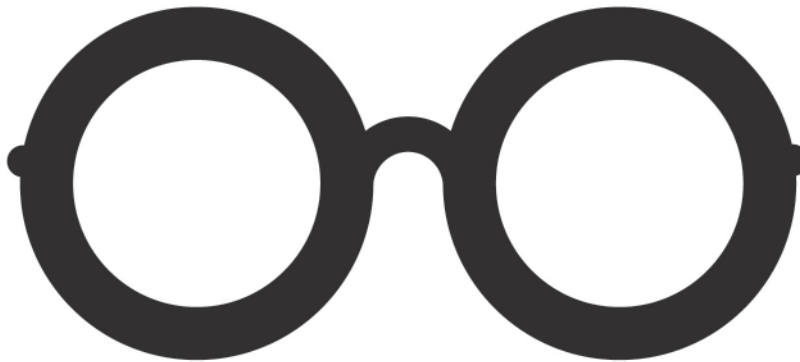
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For more information, contact Lynne Parrott at (614) 232-7110 or lynne.parrott@ey.com; or Mark Bainbridge at (614) 232-7319 or mark.bainbridge@ey.com.

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2004-2005
Beyond
the Numbers

PROGRAMMING CALENDAR

Date	Topic	Speaker	Location	Program Length	Attendee/ Org. Fee
August 26, 2004	Social Event- Happy Hour	N/A	Brazenhead	TBA	TBA
September 22, 2004	Hospital / Physician Joint Ventures and Stark II	Mike Gire, Diane Signoracci, Bricker & Eckler	Children's Hospital	Half-day 7:30am-11:30 pm	\$250 - organization \$30 - per person
October 4, 2004	Fall Golf Outing	N/A	Marion Country Club	Full-day	TBA
October 5, 2004	OHA Regulatory Update	Larry & Larry	Villa Milano	Full-day	OHA fees
October 22, 2004	Capital Financing	National City and Peck Schaffer & Williams	Ohio State University	Half-day 8am-12 pm	\$250 - organization \$30 - per person
November 16-17, 2004	OSCPA Healthcare Conference	Various	Ramada Plaza Hotel	2-day	OSCPA fees
December 2, 2004	Accounting & Auditing Update/ Happy Hour	Ernst & Young	Columbus Athletic Club	A&A 3-5 pm Happy Hour 5pm	\$125 - organization \$20 - per person
February 15, 2005	Uninsured/ Underinsured - Co-sponsored with COPAM	Various	Villa Milano	Full-Day 8am - 3 pm	\$30 - per person
March 1, 2005	Trends in Healthcare- The Great Unfunded Mandate and Beyond Reactive Growth	Healthcare Advisory Board	OSU, Ross Heart Hospital	Full-Day 8am - 3 pm	TBD
March 18, 2005	Reimbursement Law & Managed Care Contracting/ NCAA Tournament	Reimbursement Law - AHC Managed Care Contracting -Ernst & Young	Buckeye Café	Full-day 8am - 4 pm	\$500- organization \$60 - per person
April 14, 2005	Professional Leadership Training Seminar	Diane Egbers	Mt Carmel East	Full-day 8am - 4 pm	TBD
May 19-20, 2005	Co- Sponsorship of Gerry Haggarty Event	Various	Glenmoore Country Club- Canton, Ohio	2-day	\$300 + room
May 23, 2005	Spring Golf Outing	N/A	Riviera CC	Full-day	TBA
June 20-21, 2005	OHA Annual Meeting (HFMA Luncheon - June 21)	Various	Easton Hilton	2-day	OHA fees

Lola Popcevski - Chair (614)-722-5117

Karin Cain - Co-Chair (614)-229-5120

If you would like to sign up for a program please contact Karin Cain at karin.cain@ev.com

Register for the OHA Regulatory Update of OHA Annual Meeting through the OHA website at www.ohanet.org





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