



Dear Healthcare Leader:

Due to increased pressures on today's health care organizations, it is more important than ever for them to keep informed of the current issues, rally together to address the common obstacles, and have access to all of the services offered that can help them overcome the various hurdles. The Central Ohio Chapter of the Healthcare Financial Management Association has been providing this arena for our members for years with the help of our Corporate Sponsors.

As we prepare for our upcoming chapter year, we continue to review how we can best meet the ever-changing needs of our membership, while at the same time provide our Corporate Sponsors with the best exposure to offer their services. We have a comprehensive Corporate Sponsorship Program that is enclosed for your review.

The Corporate Sponsorship Program that we offer is structured to provide your organization with individual recognition at specific events held at our educational meetings, along with the flexibility of choosing your financial level of commitment. Your financial support drives the improved quality of educational offerings to the membership and therefore your exposure to multiple levels of decision makers as they attend.

If you are interested in purchasing one of the Corporate Sponsorships, please complete the enclosed contribution form and return it no later than September 19, 2008. Should you have any questions regarding the enclosed information, please feel free to call me or a committee member at the numbers provided below.

With your support, The Central Ohio Chapter can continue to provide a wide range of valuable services to our membership. We are proud of our Chapter's accomplishments and previous affiliations with our many generous sponsors.

Thank you for your support of The Central Ohio Chapter of HFMA

Sincerely,
Central Ohio Chapter of HFMA Sponsorship Committee

Jason George, Chair
Peck, Shaffer & Williams LLP
614.233.5389

Committee Members: Kass Matt, Lancaster Pollard 614.224.8800
Ken Stoll, UCB, Inc. 614.732.5002



hfma[™] central ohio chapter
healthcare financial management association

2008-2009 Corporate Sponsorship Contract

Please mark clearly which level you would like to sponsor.

Platinum Level: \$3500 (4 available)

- ❖ **Featured logo on the Central Ohio Website with a link to Sponsor's Home Page**
- ❖ **Featured full page advertisement in the Membership Directory**
- ❖ **Advertisement in all Buckeye Connection newsletter issues**
- ❖ **Hole sponsorship with two golfers at the Fall 2008 Golf Outing**
- ❖ **Hole sponsorship with two golfers at the Spring 2009 Golf Outing**
- ❖ **Major Sponsor of two of the following events:** Announcement of Sponsorship, along with a displayed acknowledgment of the sponsor will be provided at the event. Sponsor's staff will be provided the opportunity to be introduced and distribute literature and tokens.
 - ◆ Webinar Series
 - ◆ OSCP Conference
 - ◆ Accounting & Auditing Update
 - ◆ Financial Management Session
 - ◆ Revenue Cycle Management Session
 - ◆ Financial Strategies Session
- ❖ **A total of four free registrations during the 2008-2009 Chapter year (or 50% reduction of organization fee)**
Free registrations can be used at any Chapter Educational event (excluding the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute).
- ❖ **Discounted Vendor Fair booth fee at the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute - May 2009. (\$100 fee, \$1,000 value)**
- ❖ **Recognition as Platinum Sponsor in the Membership Directory**
- ❖ **Recognition as Platinum Sponsor in all Buckeye Connection newsletter issues**
- ❖ **Recognition as Platinum Sponsor at the Fall and Spring Golf Outings**
- ❖ **Recognition as Platinum Sponsor on the Central Ohio Website**
- ❖ **Recognition as Platinum Sponsor at all education and social events**

Gold Level: \$2750 (6 available)

- ❖ **Link on the Central Ohio Website to Sponsor's Home Page**
- ❖ **Full page advertisement in the Membership Directory**
- ❖ **Advertisement in all Buckeye Connection newsletter issues**
- ❖ **Hole sponsorship with one golfer at the Fall 2008 Golf Outing**
- ❖ **Hole sponsorship with one golfer at the Spring 2009 Golf Outing**
- ❖ **Lunch/refreshment sponsor of one of the following events:** Announcement of Sponsorship, along with a displayed acknowledgment of the sponsor will be provided at the event. Sponsor's staff will be provided the opportunity to be introduced and distribute literature and tokens.
 - ◆ Webinar Series
 - ◆ OSCP Conference
 - ◆ Accounting & Auditing Update
 - ◆ Financial Management Session
 - ◆ Revenue Cycle Management Session
 - ◆ Financial Strategies Session
- ❖ **A total of two free registrations during the 2008-2009 Chapter year (or 25% reduction of organization fee)** Free registrations can be used at any Chapter Educational event (excluding the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute).
- ❖ **Discounted Vendor Fair booth fee at the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute - May 2009. (\$100 fee, \$1,000 value)**
- ❖ **Recognition as Gold Sponsor in the Membership Directory**
- ❖ **Recognition as Gold Sponsor in all Buckeye Connection newsletter issues**
- ❖ **Recognition as Gold Sponsor at the Fall and Spring Golf Outings**
- ❖ **Recognition as Gold Sponsor on the Central Ohio Website**
- ❖ **Recognition as Gold Sponsor at all education and social events**

Silver Level: \$2500 (8 available)

- ❖ **Link on the Central Ohio Website to Sponsor's Home Page**
- ❖ **Half page advertisement in the Membership Directory**
- ❖ **Hole sponsorship at the Fall 2008 Golf Outing**
- ❖ **Hole sponsorship at the Spring 2009 Golf Outing**
- ❖ **Supporting sponsor of one of the following events:** Announcement of Sponsorship, along with a displayed acknowledgment of the sponsor will be provided at the event.
 - ◆ Webinar Series
 - ◆ OSCP Conference
 - ◆ Accounting & Auditing Update
 - ◆ Financial Management Session
 - ◆ Revenue Cycle Management Session
 - ◆ Financial Strategies Session

- ❖ **A total of two free registrations during the 2008-2009 Chapter year (or 25% reduction of organization fee)**
Free registrations can be used at any Chapter Educational event (excluding the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute).
 - ❖ **Discounted Vendor Fair booth fee at the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute – May 21-23 2008. (\$100 fee, \$1,000 value)**
 - ❖ **Recognition as Silver Sponsor in the Membership Directory**
 - ❖ **Recognition as Silver Sponsor in all Buckeye Connection newsletter issues**
 - ❖ **Recognition as Silver Sponsor at the Fall and Spring Golf Outing**
 - ❖ **Recognition as Silver Sponsor on the Central Ohio Website**
 - ❖ **Recognition as Silver Sponsor at all education and social events**
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Bronze Level: \$1750

- ❖ **Link on the Central Ohio Website to Sponsor's Home Page**
 - ❖ **Half page advertisement in the Membership Directory**
 - ❖ **Hole sponsorship at either the Fall 2008 or Spring 2009 Golf Outing**
 - ❖ **A total of one free registration during the 2008-2009 Chapter year (or \$60 reduction of organization fee)**
Free registration can be used at any Chapter Educational event (excluding the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute).
 - ❖ **Discounted Vendor Fair booth fee at the Northeast Ohio/Central Ohio Co-Sponsored Annual Institute - May 2009. (\$100 fee, \$1,000 value)**
 - ❖ **Recognition as Bronze Sponsor in the Membership Directory**
 - ❖ **Recognition as Bronze Sponsor in all Buckeye Connection newsletter issues**
 - ❖ **Recognition as Bronze Sponsor at the Fall and Spring Golf Outings**
 - ❖ **Recognition as Bronze Sponsor on the Central Ohio Website**
 - ❖ **Recognition as Bronze Sponsor at all education and social events**
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Additional Individual Advertisement Opportunities

- _____ Full Page Advertisement in **Buckeye Connection** Newsletter (4 editions)
\$750
- _____ ½ Page Advertisement in **Buckeye Connection** Newsletter (4 editions)
\$500
- _____ ¼ Page Advertisement in **Buckeye Connection** Newsletter (4 editions)
\$250
- _____ Hole Sponsorship at Fall Golf Outing
\$300

_____ Hole Sponsorship at Spring Golf Outing
\$ 300

_____ Putting Green/Practice Tee Sponsorship at Fall Golf Outing
\$ 500

_____ Putting Green/Practice Tee Sponsorship at Spring Golf Outing
\$ 500

_____ Full Page Advertisement in Membership Directory
\$400

_____ ½ Page Advertisement in Membership Directory
\$250

Total Contribution

\$ _____



ORGANIZATIONAL INFORMATION:

Company Name/Firm Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Payment Arrangements: _____

Invoice Me Please: _____

Check enclosed for full amount: _____

(Payment due by September 30, 2008)

Print Name

Signature and Title

Date

Make Check payable to Central Ohio Chapter of HFMA

Return form with check by September 30, 2008 to:

Ken Stoll
Vice President of Business Development
UCB, Inc.
4100 Horizons Drive, Suite 101
Columbus, OH 43220

Opportunities of levels and sponsored events will come on first serve basis. Please let us know to hold your spot.