



STUDENT INTRODUCTION

HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION

Central Ohio Chapter

Organized by the Student Leadership Committee



Agenda

- 1) About our Students
- 2) HFMA Initiatives
- 3) Student Membership perks
- 4) Certifications and other Career Development Opportunities
 - Student Mentorship Program
- 5) Central Ohio Events and Opportunities
 - What's next for me?

About our Students



The Student Leadership Committee

SLC Chair



Allison Williams
The Ohio State
University
MHA 2023

Programming



Veronica Roth
The Ohio State
University
MHA 2023

University Liaison



Ben Reimer
The Ohio State
University
HIMS 2022

Communications



Terry Zheng
The Ohio State
University
HIMS 2023

Membership



Danielle Borra
The Ohio State
University
HIMS 2022

Our Mission

Student Leadership Committee

"The Student Leadership Committee of Central Ohio HFMA commits to develop and engage students of future healthcare financial professions, collaborate with local colleges and universities, and support the overall chapter's mission."

HFMA Initiatives



What is HFMA?

Healthcare Financial Management Association

An indispensable source for:

- Networking
- Practical tools
- Industry news
- Perspectives on Healthcare

What is HFMA?

Healthcare Financial Management Association

"Helps our members—both individuals and organizations—achieve optimal performance by providing the practical tools and solutions, education, industry analyses, and strategic guidance needed to address the many challenges that exist within the US healthcare system."

Areas of Interest

With over 71,000 members...

Organizations:

- Hospital and Health Systems
- Financial Institutions
- Physician practices
- Payer markets
- Consulting firms
- Attorney offices

Titles:

- Medical coder
- Consultant
- Director of Managed Care
- Financial analyst
- Revenue coordinator
- Pharmacy manager
- Patient access

Student Membership



Student Membership

HFMA gives you the skills, tools, and education to succeed in your future professional career with access to:

Resources:

- Webinars and podcasts
- Unlimited digital content
- HFM magazine
- Discount pricing for events and educational workshops
- HFMA Daily eNewsletter

Career:

- Career planning tools and self-assessments
- Job Bank
- Certifications
- Endless networking opportunities
- Mentorship programs

Student Membership

Student Leadership Committee Initiatives for our students

- Mentorship Program
- Monthly newsletters
- Student involvement in HFMA events
- Student-run networking events
- Outreach to universities
- Scholarship Opportunities

Student Membership

We are looking to grow even more!

April 2020 = 13 members
April 2021 = 49 members

376%
Growth

Certifications and Career Development Opportunities



Certifications

Increase your earning potential and stand out among your peers. Maintain the skills, confidence, and proficiencies you need to give yourself an edge in healthcare finance.

“I chose the certification process with HFMA because it is widely accepted as the gold standard in illustrating competency in the field of healthcare finance.”

- J. Travis Dowell, MBA, FACHE, FACMPE, FHFMA
President of Memorial Physician Services

List of Certifications

All HFMA memberships include educational materials and the exam fees for all certifications.

- CRCR - Certified Revenue Cycle Representative
- CSAF - Certified Specialist Accounting & Finance
- CSBI - Certified Specialist Business Intelligence
- CSMC - Certified Specialist Managed Care
- CSPPM - Certified Specialist Physician Practice Management
- CHFP - Certified Healthcare Financial Professional

List of Certifications

GREAT for students and early-careerists

CRCR (Certified Revenue Cycle Representative)

- Increase your knowledge, competencies, and productivity with best-practices recommendations to positively impact the revenue cycle and enhance patient experience.

CSBI (Certified Specialist Business Intelligence)

- Learn methods for looking at data and using tools to ensure the right information is illuminated and used to enable powerful actions and decisions.

Scholarship for CHFP Certification

Another GREAT certification for students

- CHFP certification requires a professional membership (\$200 exemption upgrade), so we made a scholarship!
- Graduating Student Members can apply for a membership status upgrade in order to achieve the CHFP certification
- Application material will be released on our student webpage opening in February

Why do I need a certification as a student?







Student Certifications

- Clear competitive edge as students' first time in the job market
- Enhance your coursework by establishing a proficiency in an area of your interest
- Resume builder and interview discussion point

Career Development Tools

HFMA Learning Paths

Power your potential and improve the health of your team, your organization, and your career with invaluable education resources that drive your performance to the next level.

 Revenue Cycle Grow your knowledge and competency of revenue cycle best-practices. Learn More	 Business Strategy & Analytics Gain analysis and decision-making skills that matter. Learn More	 The Bottom Line Strengthen your healthcare accounting and finance competencies. Learn More
 Financial Compliance Stay informed on current compliance requirements. Learn More	 Strategic Financing & Access to Capital Expand your understanding of debt and capital management. Learn More	 Physician Practice Management Be in the know on key practice management processes. Learn More

Learning Paths

Revenue Cycle, Business Strategy, and more!



Expand your knowledge and advance your career!

Career Development Tools

Career Self-Assessments

Discover your potential with a series of self-assessments designed with you and your career in mind. Take an online skill assessment to identify your unique strengths and areas of improvement for your current or future role.



Step 1

Rate the relevancy of skill to your current or an aspiring position and rank your current proficiency.



Step 2

Review your personal skill assessment results to identify areas of future focus.



Step 3

Design your custom learning path to support your career journey.

Career Self-Assessments

Where can you gain more experience?

The Role of Financial Management in Healthcare Organizations		Important for my Career		Competency Level				
		Yes	No	No Experience 1	2	Possess a Working Knowledge 3	4	Experienced 5
A.	Articulate management roles and hierarchy in healthcare organizations (C-suite leaders, financial managers, clinical managers)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B.	Identify the significant big picture financial issues in today's environment	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Quality, Costs, and Financing		Important for my Career		Competency Level				
		Yes	No	No Experience 1	2	Possess a Working Knowledge 3	4	Experienced 5
A.	Understand the components of quality: measurement, quality reporting, and pay for performance	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Become aware of your strengths and opportunities for improvement!

Career Development Tools

Job Bank

Find your next (or first!) opportunity as a student or early careerist with over 8,000 employers on our Job Bank.

The screenshot displays a job bank interface. On the left, a list of job opportunities is shown, including:

- Principal Business Systems Analyst (Possible Remote)** at Stanford Health Care, Palo Alto, CA, Remote, United States. Posted 7 days ago.
- Revenue Cycle Manager** at Reedsburg Area Medical Center, Reedsburg, WI, United States. Posted 7 days ago.
- Director Payor Contracting and Health Plan** at St. Charles Health System, Bend, OR, United States. Posted 8 days ago.

The right side of the screenshot shows a detailed view of the **Revenue Cycle Manager** position at Reedsburg Area Medical Center. The job is located in Reedsburg, Wisconsin, United States, and was posted 7 days ago. The description states: "RAMC is looking for a Revenue Cycle Manager to join our fantastic Business Services team!" and provides details on the schedule (Monday through Friday, 8:00 AM - 4:30 PM) and reports to the Chief Financial Officer. The position summary describes the role as overseeing strategic initiatives and daily operations of the business office, including policies, objectives, and initiatives for RAMC Hospital and Physician's Group single billing office and revenue cycle activities. The job information section lists the Job ID as 55304625, the location as Reedsburg, Wisconsin, United States, the position title as Revenue Cycle Manager, the company name as Reedsburg Area Medical Center, the industry as Healthcare, and the job function as Accounting/Controller/Auditor, Revenue Cycle Management.

Highlight - NEW in 2021 our Central Ohio Mentorship Program

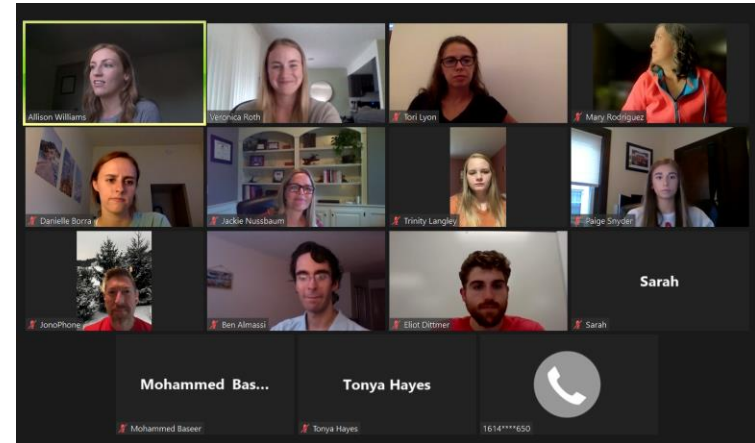


Student Mentorship Program

NEW 2021

Format:

- Pairings, Contract, & SMART Goals
- Program Kickoff
- 3 meetings a semester for 6 total
 - Virtual
 - In-person
 - Mixture
- Prompts provided monthly to guide conversation
 - Resume
 - Interviewing



Student Mentorship Program

Made for YOU as a student

- Establish a relationship with an seasoned healthcare professional
- Seek advice on resumes, job searching, and professional development
- Build your network

We will be enrolling interested participants for the second semester beginning in December. If interested please contact Allison Williams (Williams.6493@osu.edu) and Veronica Roth (roth.542@osu.edu)

Central Ohio Events and Opportunities



COHFMA Events

Students at 2021 Events



Holiday Gala



New Member Reception

Chapter Annual Events

Central Ohio Chapter

Mini Leadership Training Conference - June

New Member Reception - August

Leadership Conference - August

HFMA Gives Back Event - October

Accounting & Auditing Conference - November

Holiday Gala - December

Women in Leadership - April

All-Ohio Conference - May

PLUS: Many webinars (national and regional HFMA events)

What's next for YOU?



Next Steps

Not sure about the Student Membership?

- HFMA has a Free Trial option: Try before you buy. Experience all HFMA has to offer for 30 days with no obligation.
- You can register as a Guest: Register as a Guest and enjoy access to five free articles every month.

Once you see all the great benefits ...

- Register a HFMA account at hfma.org
- Sign-up for a discounted rate of \$50 (A Deal! Professional memberships are around \$400).

Interested about getting more involved?

Get even more out of your membership!

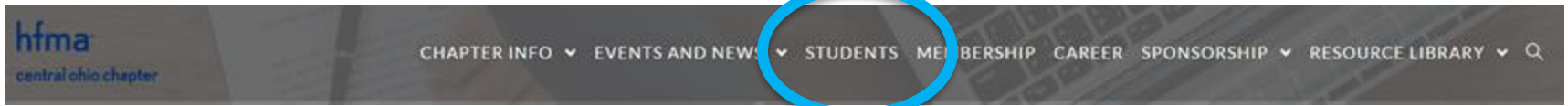
- YOU can assist us with improving student connections to current healthcare professionals.
- Join a rewarding experience by working with the Student Leadership Committee.
- We are open for new ideas for students' development (events, workshops, networking opportunities, etc.)

***Reach out to Allison Williams for questions or interest
(williams.6493@osu.edu)***

Scholarship Opportunities

Getting Involved

- COHFMA offers tuition and membership scholarships.
- **Scholarship applications are LIVE and close Friday, February 18th at 5 PM!**
- Visit **centralohiohfma.org** and click on the Students tab.



Future Engagement with you

Student Leadership Committee

What we are doing...

- Newsletters
- Mentorship Program
- Speed Networking Event
- Connecting to universities
- Student involvement in professional events

What we plan to do...

- Expand scholarships
- Develop Workshops for Resumes and Interviewing
- Expanding our network within Central Ohio's students and professionals

hfma[™]

The Heartbeat of Progress

hfma.org